



Cory Huff <cory@theabundantartist.com>

I'm so glad you're here!

1 message

Breanne Dyck <concierge@mnibconsulting.com>
Reply-To: reply-hasmrefjm2ci346psgkc@in.getdrip.com
To: cory@theabundantartist.com

Thu, Feb 25, 2016 at 6:30 PM

Hey Cory Huff –

I'm so glad you're here!

Once again, my name is Breanne, and I'm the founder of MNIB Consulting, a boutique online consultancy that helps owners scale their world-class training companies.

I wanted to take a second to say "hey", thanks for trusting us with your email address, and welcome aboard.

I also wanted to ask you a question:

When you started your business, did you imagine it would look *anything* like what it looks like today?

I sure didn't.

In fact – confession time – I never thought I'd end up running a business.

When I left my day job, all I knew is that I was tired of it:

Tired of having boss after boss that was disconnected from my every day reality.

Tired of doing work that would just get chewed up and spit out without making a difference.

Tired of my worth being measured by how many hours I spent at my desk, rather than the results I was producing.

And most of all ...

Tired of having other people tell me how to spend my time.

I wasn't thinking about being a CEO, or running a company, or building a team.

I just knew I wanted to do something worth doing. Something that would make me feel good; something that would make an impact.

Of course, I was also *clueless* ...

I didn't know the first thing about running a business (or, as I thought of it at the time, being "self-employed").

And I definitely didn't know what it would take to *scale* a business.

I'll have lots more to say about that soon, but for now, here's a bit of housekeeping for you:

The Battle for Your Inbox

Since we're just getting to know each other, I'm going to send you a few extra emails this week. I'll be in touch once per day, for the next 5 days or so.

Don't worry; I won't email you incessantly forever.

Besides, if you're anything like me, you get a *lot* of emails every day.

Clients, friends, family, team members – they're all demanding your attention. And emails that you've signed up for, like this one, usually get left to the bottom of the heap.

That's how it works in *my* inbox, anyway.

But if you are serious about scaling your impact, making way more money, and building your world-class training company, then you need to be willing to put what I'll teach you into action.

Which means it can't just languish in your inbox. You signed up because you wanted to hear what I have to say, right? So let's make that happen.

Here's what I'd like you to do:

Create a filter in your email client so that emails I send you won't somehow end up in your spam folder.

If you use Gmail, here's how to do that:

Step One: In Settings > Filters > Create a New Filter ...

Filter ✕

From

To

Subject

Has the words

Doesn't have

Has attachment

Don't include chats

Size MB

Click "Display Images" to see Step One.

Step Two: If you want to take it to the next level, also set it up so that these emails will also be highlighted / marked as important.

from:(concierge@mnibconsulting.com)

« back to search options ×

When a message arrives that matches this search:

- Skip the Inbox (Archive it)
- Mark as read
- Star it
- Apply the label: Choose label... ▾
- Forward it to: Choose an address... ▾ [add forwarding address](#)
- Delete it
- Never send it to Spam
- Send canned response: Choose canned response... ▾
- Always mark it as important
- Never mark it as important
- Categorize as: Choose category... ▾

[Create filter](#) Also apply filter to 0 matching conversations.

[Learn more](#)

Note: filter will not be applied to old conversations in Spam or Trash

Do it right now, before you forget.

Oh, and while you're at it, I'll be dropping images in throughout the upcoming emails. So go ahead and turn on images for these emails:

In Gmail, click the box that says "Always display images from concierge@mnibconsulting.com" above this message.

Finally, if you ever need to get in touch with me or my team, just hit reply on any one of our emails.

I think that about sums up the housekeeping side of things ...

... so let's do this! We'll kick off tomorrow with a story about something everyone seems to *think* they want ...

-Breanne

PS. Speaking of building a world class training company, one thing that always annoys me is how much weight some people put on the tools or tech you use are. Go check out this video where Linsey Pollak shows that creating something world-class has nothing to do with the tools you use:

--> <https://www.youtube.com/watch?v=BISrGwN-yH4>

It's an amazing video. Check it out ... and make sure you watch all the way to the end!

To make sure you keep getting these emails, please add conciierge@mnibconsulting.com to your address book or whitelist us. Want out of the loop? [Unsubscribe](#).

Our postal address: MNIB Consulting Inc. | 4740 Dalton Drive NW | Calgary AB